



EXIM Session 1

Session on Introduction to Export-Import Business

Date: 05-08-2024

Date of Event	05-08-2024
Venue	Gopal Bhavan
Time	12:30 to 1:30
Total No. of Participants	115+ TYBBA students
Expert Name	Dr. Vijay Gondaliya
Event Coordinator	Mr. Parvez Malek
Event Category	Export-Import Certificate Course
Program objective	To highlight the importance of Exports as an entrepreneurial option and realize the importance of the course and also on the designed outline of the way forward teaching pedagogy
Program outcomes	The Learning's to the students from the session is as under: - <ul style="list-style-type: none">• Students learned the importance of EXIM Course.• Logical and technical aspects of EXIM business.

The Resource Person Dr Vijay Gondaliya Sir- Director at BVPIM had enlightened students with the need and urgency for capitalizing on Exports Potential round the globe with a solutions-based approach

- He also stressed on the need of the hour to bridge the gap of exports from India and also leveraged on the course outcome aligned up with the theoretical framework vs practical learning modules planned for course.
- He also had discussed insights on successful execution strategies and techniques of various business segments. Even practical case studies were discussed along with highlighting the mistakes made by successful business entrepreneurs on EXIM platforms

- Discussion on the journey of the course with both field visits and entrepreneurial session by exporters shall be conducted to make the course live and connected to the mission of adding youth as a career option for exports
- Entire syllabus along with the teaching pedagogy was discussed to students for the EXIM.
- Dr. Gondaliya has discussed the why one can do export form India or Gujarat as well as importance of export business for an Indian economy.



Report prepared by **Mr. Parvez Malek**

Sign of the HOD